



Important Statistics: Residential

- According to the ALA (American Lung Association), 6.8 million children in the US under the age of 18 has asthma
 - Asthma is the third leading cause of hospitalization among children under the age of 15
- According to the Center for Disease Control, asthma has become the most common serious chronic disease in children and the third-ranking cause of hospitalization for kids under 15.
- According to a Gallup poll 83 percent of homeowners are either “somewhat or very concerned about air quality.”
 - 80 percent of people agree that air quality is getting worse and poor air quality can shorten your life.
 - 45 percent agree that indoor air quality is worse than outdoor air.
- According to the U.S. Environmental Protection Agency, on average human beings spend 80-90% of their time indoors.
 - Typically indoor air is 4-5 times more polluted than outdoor air, but according to Healthy Schools Campaign, a not for profit organization, indoor air can be up to 100 times more polluted than outdoor air.
 - Children, the elderly and people with health problems will likely spend more time indoors, and they are the most susceptible to effects of poor indoor air quality.
 - According to the U.S. Environmental Protection Agency, several organics average 2 to 5 times higher indoors than outdoors.
- According to Canadian researchers, poor air quality will lead to reduced worker productivity and absenteeism.